

Vote Yes on Prop. 107. "One should be judged by the content of their character, not by the color of their skin."

Discrimination is wrong. When someone is hired they should know that they got the position because they earned it, not because they helped create the right racial percentage. That is fundamentally unfair and immoral.

That's why, along with Representative Steve Montenegro, I sponsored the referral to the ballot of Prop 107 in the 2009 legislative session.

Affirmative action programs are inherently unfair and a threat to individual rights. Programs that allow government to discriminate on the basis of race, sex, or ethnicity, even for ostensibly good reasons, invariably result in government sanctioned discrimination.

All Arizonans deserve to have an equal chance to compete for public jobs, contracts and college admissions.

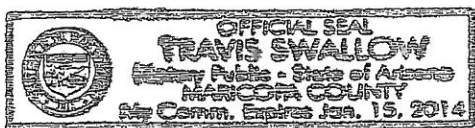
The overall result of affirmative action discrimination is to intensify hostility among individuals by creating political battles among members of different groups for higher quotas. We should be trying to encourage government employment, contracting, and educational opportunities to go to those most qualified without regard to race, sex, or ethnicity.

This provision would protect and ensure equality of all individuals under the law by prohibiting this kind of discrimination.

All Arizonans deserve to live in a state where they each have an equal chance to compete for public jobs, contracts and college admissions. All government should do is guarantee all people are treated fairly. After that it is up to the individual to make the grades or earn the qualifications. America is about equal opportunity not equal outcomes.

I'm proud to know Prop 107 is about fairness for all Arizona citizens. We live in the greatest state, let's make it even better - vote "yes" on Prop 107.

Russell Pearce
State Senator Russell Pearce
Republican - District 18



ON JULY 6, 2010 RUSSELL PEARCE,
PERSONALLY APPEARED BEFORE ME, WHOM I
KNOW PERSONALLY TO BE PERSON WHO
SIGNED THIS STATEMENT.
[Signature]